



# MPI 2900 Gloss White Series

## Intermediate Calendered

### Bring Graphics to Life

If you're after high quality print results and proven durability, consistent outdoor performance and exceptional value for money, look no further than Avery Dennison MPI 2900 Gloss Series.

Featuring a gloss white finish for vivid images which really pop, these intermediate calendered films are designed for mid-term indoor or outdoor graphics. Plus, your choice of two adhesive options – MPI 2900 with clear permanent adhesive for excellent adhesion to typical substrates; or MPI 2903 Easy Apply™ with grey adhesive for extra opacity and air-egress for fast, bubble free application.

Combine these films with our DOL 2000 Series Overlaminates for enhanced UV and weathering protection and you will have peace of mind your graphics will be covered by the industry's most trusted warranty – the Avery Dennison ICS Performance Guarantee.



#### SPECIFICATIONS:

**Film:** 76 micron gloss white polymeric calendered vinyl

**Adhesive:**

MPI 2900 - Clear permanent acrylic

MPI 2903 Easy Apply™ - Grey permanent acrylic with Easy Apply™ technology

**Liner:** Two side PE coated StaFlat™

**Outdoor durability:** Up to 5 years (unprinted)

#### APPLICATIONS:

- Mid-term general signage
- Point of purchase/exhibition graphics
- Window decorations
- Indoor and outdoor advertising
- Flat sided vehicles



Inspired Brands.  
Intelligent World.®



[graphicsap.averydennison.com](http://graphicsap.averydennison.com)

## MPI 2900 Gloss White Series

Intermediate gloss white polymeric calendered films designed for both indoor and outdoor mid-term applications where excellent print quality and durability are required.

Feature	Advantage	Benefit
Smooth gloss finish	Provides great image pop and clarity	Provides vibrant colours and consistent prints
Excellent printability	High quality printability across solvent, eco-solvent, latex and UV curable inkjet printers	One product for multiple printer platforms means consolidated inventory Consistent quality and no costly reprints
MPI 2903 Easy Apply™ with grey permanent adhesive	Easy Apply™ adhesive technology with air egress channels for fast, bubble free application Provides excellent opacity to cover underlying surface	Reduced application time resulting in lower total job cost Consistent finish and colour over any substrate colour
MPI 2900 with permanent adhesive	Excellent adhesion to typical surfaces	Excellent value and peace of mind that the graphics will stay put for its life
Two-side PE coated StaFlat™ liner	Provides exceptional dimensional stability to film during printing, converting and application	Makes handling, finishing and installation easier and quicker
Reliable indoor and outdoor performance	Up to 5 year outdoor durability Proven, reliable performance backed by the market leading ICS Warranty	Peace of mind the graphics will withstand harsh outdoor conditions, all backed by the manufacturer
Compatible with Avery Dennison DOL 2000 Series	Provides UV, weathering, cleaning and mild abrasion resistance to printed image	Keeps your graphics looking better for longer

### SIZES:

	Width (m)	Length (m)
MPI 2903 Easy Apply™	1.372	45.7
	1.524	45.7
MPI 2900	1.372	45.7
	1.524	45.7

## Purchase in Bundle Packs for even greater value

### BUNDLE PACKS:

		Width (m)	Length (m)
MPI 2903 Easy Apply™	DOL 2000 Gloss	1.372	50
	DOL 2100 Matte	1.372	50
	DOL 2200 Satin	1.372	50
MPI 2903 Easy Apply™	DOL 2800 Gloss	1.37	50
	DOL 2900 Matte	1.37	50
MPI 2900	DOL 2800 Gloss	1.37	50
	DOL 2900 Matte	1.37	50



**ICS Warranty  
Program**

#### Tested. Guaranteed.

Our media has undergone rigorous scientific and durability testing to guarantee that your printer and ink coupled with our media and overlaminates will work together every time. This commitment to quality is confidently backed by our ICS Warranty program.

For more information contact Avery Dennison customer service or your local sales representative on 1800 888 560. Alternatively, visit us online at [www.graphicsap.averydennison.com](http://www.graphicsap.averydennison.com)

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Graphics  
Solutions

**Australia/New Zealand**  
graphics.anz@ap.averydennison.com  
Aus Freecall: 1800 888 560  
New Zealand Tel (09) 573 0995  
[www.graphicsap.averydennison.com](http://www.graphicsap.averydennison.com)

**Asia Pacific**  
32/F., Skyline Tower  
39 Wang Kwong Road  
Kowloon Bay, Kowloon,  
Hong Kong  
+852 2802-9618

**Europe**  
Lammenschansweg 140  
2321 JX Leiden  
The Netherlands  
+31 71 342 1500

**North America**  
8080 Norton Parkway  
Mentor, OH 44060  
+1 440 358 3700